

Data protection regulations

The protection of your personal data or the data of your company respectively, is of central importance to the Quentic GmbH, Schreiberhauer Str. 30, 10317 Berlin, Germany (hereinafter referred to as “Quentic”). The following terms inform you about which data is collected through the websites that are operated by Quentic (hereinafter referred to as “Internet services”) and how this data is processed and used.

In the course of the continued development of the Internet services and the implementation of new technologies, and in order to improve the service for you, it may become necessary to make changes to these data protection regulations. Therefore, we expressly reserve the right to make changes and in light of this we recommend you read these data protection regulations regularly and in detail.

1. Objective of these data protection regulations

These data protection regulations apply to all services and offers that are made available and offered under “www.quentic.com”, “www.quentic.de”, “www.quentic.at”, “www.quentic.ch”, “www.quentic.nl”, “www.quentic.fi”, “www.quentic.dk”, as well as “www.hs2e.de”. Unless stated otherwise, these data protection regulations exclusively determine how Quentic handles your personal data.

2. Data collection and legal basis

Generally you can use our Internet services and the websites without disclosing your personal data to us. You are free to decide at any time whether you want to pass your personal information on to us.

Exempt from this principle is the automatic storage of certain data. Every time you access the Internet services, the IP address, the type of browser, the access time, the name of the Internet Service Provider, the website from which you arrived at our website as well as the websites which you visited within the Internet services, are automatically transferred, to the extent permitted by law, via the computer used to the Quentic server where they are saved. However, this automatically transferred data is exclusively used for the purpose of preventing and tracing unauthorized access to the Internet services of Quentic. Quentic only evaluates, on a strictly anonymous basis, which sites among the Quentic Internet services are favored by visitors and how many times they are accessed daily.

3. General use of the data

3.1 The personal data, which is collected through the Internet services, is processed and used by Quentic for a specific purpose and in accordance with legal regulations, in particular the German Federal Data Protection Act (BDSG), the Telemedia Act (TMG) and the EU General Data Protection Regulation (GDPR) (especially Art. 5 and 6 GDPR therein). As a matter of course all personal data is treated as confidential and strictly not passed on to third parties, especially not for commercial purposes, unless Quentic is legally obliged to do so. We assure you that neither now nor at any point in the future will personal data be passed on to third parties without the explicit consent of the individual in question.

3.2 In order to make accessing the Internet services of Quentic as enjoyable as possible for you, the websites might use what are known as cookies. “Cookies” are small text files that allow user recognition.

Cookies are automatically deleted from your hard drive after you have closed the website. Other cookies remain on your PC so that you can be recognized when you access the website again. Quentic uses cookies in order to measure the frequency at which our sites are accessed and to control the general navigation of our sites. You can adjust your browser so that cookies are generally refused. However, in this case it cannot be guaranteed that you will benefit from the full functionality of the website. To provide you with the best service, we use both "permanent cookies" and "session cookies". The data stored in permanent cookies is used to enable you to use our services as conveniently as possible even during the current visit of the respective service. If you do not wish to allow permanent cookies, you can disable this by deactivating permanent cookies in your browser. The data stored in session cookies are only valid for your current visit to our online offers and are intended to enable you to use our services without restriction as well as to provide you with the most convenient functionality possible for the current visit of our offers and services. If you choose to deactivate session cookies, we cannot guarantee that you will be able to use all our services without restriction.

3.3 We use the services of other companies to optimize our website and our services. The following is an overview of the services used.

Google Analytics and Remarketing

This website uses Google Analytics and Remarketing. These are services provided by Google Inc. ("Google"). Google uses "cookies", text files that are stored on your computer and which make it possible to analyze your use of the website. The information generated by the cookie about your use of this website (including your IP address) is transferred to a Google server in the USA and stored there. The IP address is then shortened by Google to the last three digits, so a clear assignment of the IP address is no longer possible. Google will use this information to evaluate your use of the website, to compile reports on website activity for the website operator, and to provide other services related to web usage and Internet usage. Google may also transfer this information to third parties, provided this is required by law or if third parties process this data on behalf of Google. Third party advertisers, including Google, display ads on websites on the Internet. Third parties, including Google, use stored cookies to turn ads on the basis of a previous visit by a user on this website. Google will in no case associate your IP address with other Google data.

In addition, this website uses Google AdWords Conversion Tracking. The conversion tracking cookie is set when a user clicks on an ad served by Google. These cookies lose their validity after 30 days and are not intended for personal identification. If the user visits certain pages of this website and the cookie has not yet expired, the website operator and Google can recognize that the user has clicked on the ad and has been forwarded to this page. Each Google AdWords customer receives a different cookie. Cookies cannot be tracked through the websites of AdWords customers. The information collected using the conversion cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Customers are informed of the total number of users who have clicked on their ad and have been redirected to a page with a conversion tracking tag. However, they do not receive any information that allows users to be personally identified. Data collection and storage by Google services may be objected to and revoked at any time with future effect. You may disable the use of cookies by Google by clicking on the [Deactivate Google advertising](#) page.

Alternatively, users can deactivate the use of cookies by third party providers by clicking on the [Deactivation page of the network advertising initiative](#). However, we would like to point out that in this case you may not be able to fully utilize all the functions of this website. In addition, you may prevent Google from processing the data (including your IP address) related to your use of the website (including your IP address), as well as the processing of such data by Google, by [downloading and installing a browser plugin](#) provided by Google. By using this website, you agree to the processing of the data about you by Google in the manner described above and for the aforementioned purpose. For more information about Google's terms, click [here](#).

Facebook visitor action pixels

Within our Internet presence, we use the "visitor action pixel" of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook") with your consent. This is how users' behavior can be tracked after they are redirected to the vendor's website by clicking on a Facebook ad. This allows us to track the effectiveness of Facebook ads for statistical and market research purposes. The data collected in this way is anonymous for us; i.e., we do not see the personal data of individual users. However, this data will be stored and processed by Facebook, which will be communicated to you according to our best available knowledge. Facebook can connect this data to your Facebook account and also use it for its own advertising, according to Facebook's data usage policy <https://www.facebook.com/about/privacy/>. You can enable Facebook and its partners to place advertising on and outside of Facebook. A cookie can also be stored on your computer for these purposes. Only users older than 13 years of age may declare consent. If you are younger, please ask your parents for advice. Please click here if you wish to revoke your consent: https://www.facebook.com/ads/website_custom_audiences/.

Lead tools

For the statistical analysis of visitors' access, data on marketing purposes and the recognition of web visitors is collected, processed and stored using technologies from Lead Tools. An address determination is performed on the basis of this data, but only in cases where it can be ensured that this concerns a company and not an individual as a visitor. When visiting the website, cookies are used, which contain a random number. This random number and the IP address to which it belongs are saved in a database (in Upland LeadLander). No data from other third-party cookies will be obtained. The data left at the websites which were visited will be used to create an anonymous user profile. If and when IP addresses are recorded, they will be made anonymous immediately after being recorded by deleting the last block of numbers. The data collection and storage carried out by Lead Tools for this website may be objected to and revoked at any time with future effect by sending notification thereof to "privacy@quentic.com"; you can also select the "DO NOT TRACK" function in your browser.

3.4 Quentic reserves the right to contact you via email to offer you additional services, as soon as a business relationship with you has been established. You can inform us at any time that you do not wish to receive further information by using the cancellation link in the respective email. In the event that Quentic is sold, personal data will be transferred in combination with the part of the company that is being transferred. However, as a matter of course, the data continues to be subject to these data protection regulations and the relevant data protection laws.

4. Use of data when using our services

Live chat

You have the option of using the chat function. This allows you to quickly connect with a contact person. You do not need to provide any personal data and can remain anonymous. We store the exchange of the live chat. The purpose for this is to spare you extensive information on the history of your inquiry in some circumstances as well for the quality control of our live chat offer. If you do not wish to do so, please contact us under the contact details below. We will then immediately delete saved live chats.

Newsletter

Registration for the newsletter can be made via our website. To do so, enter your contact data in the form provided for this purpose. We will process your application as quickly as possible. The data will only be used to send the newsletters. You can unsubscribe from the newsletter at any time using the unsubscribe link in the email. To do so, click on the link, which will generate a pre-filled email canceling further receipt of the newsletter. Registration for the newsletter is also possible as an additional function when registering for other services via the registration box.

Sweepstakes

If you would like to participate in one of our sweepstakes, you must enter your contact details on the website (fields marked with an asterisk are mandatory and additional data is optional). The information you provide here will be used solely for the purpose of participating and making contact with you when you win. After the end of the sweepstakes, the collected data for this purpose will be deleted.

Webinar

When you register for the webinar, we collect the following data from you:

- Company name
- Company size
- Contact: First name and surname
- Telephone number
- E-Mail
- Country
- Reason of participation

To enable you to participate in the webinar, we will send you access data. Your contact data will be collected and processed for this purpose. Your data will not be used for any other purposes. As soon as the webinar is over, we will contact you again after a reasonable period of time to get your opinion, criticism and suggestions. Should you no longer be interested in the products or offers of Quentic, we will delete your data.

Please note that we use the online service "GoToWebinar" to conduct the webinar. Before participating in the webinar, your e-mail address and the name of GoToWebinar will be requested here on the GoToWebinar website. Please refer to the privacy policy of the GoToWebinar upon registration.

If you do not wish to register there, your data requested by us on the Quentic homepage will be deleted immediately.

Under no circumstances will your data be used beyond the purpose of participation and

implementation, as well as a one-time opinion poll after participation of the webinar.

5. Data collection and use of data when registering to use the test version of “Quentic”

Quentic will provide your company with access data when registering on the website, for the use of the software “Quentic” developed by Quentic.

Every time a user logs in to Quentic a session cookie is generated, exclusively, in order to save the encrypted authentication information for the duration of one specific session. When the user has logged out or all browser windows have been closed, the session cookie is deleted.

In connection with your registration or the registration of your company on the Internet services, Quentic collects the following data:

- Company name
- Company size
- Contact person: Salutation, first and last name
- Phone number
- Email
- Country
- Reason for participation

Quentic uses this queried information to clearly identify you and your company, to contact you if necessary and, where applicable, to configure the software “Quentic”, purchased by you or your company from Quentic for your organization.

Where Quentic collects personal data in the context of the registration process and/or in the context of the use of the software “Quentic” by you or your company, it is done for the purpose of processing the contract between Quentic and you or your company, i.e., to fulfill the obligations that arise from this contract, and the collection, storage and processing of data for this purpose is always done to the extent permitted by law.

The use of the test version of the software “Quentic” also applies to the conditions of use, which also regulate the handling of your data.

6. Data deletion

As soon as the collected data is no longer required for the above listed purposes it will be deleted. This shall in particular be the case when the services being provided end, we no longer have a business relationship with you or there is an interest in doing so. Furthermore, your data will not be used for any other purposes than the original ones, unless you have legal permission to do so.

7. Rights of access and rectification Article 16 et seqq. of the EU General Data Protection Regulation

You have the right at any time to request information free of charge about the data that Quentic has

stored about you and your company. Furthermore, you have the right to have incorrect data rectified, blocked or deleted. You also have the right to set restrictions on the processing of your data. Please contact the data protection officer using the heading “data protection”.

privacy@quentic.com

Tel.: +49 30 921 0000 774

Address:

Quentic GmbH
Schreiberhauer Str. 30
10317 Berlin

8. Right of appeal

You have the right to contact the relevant supervisory authority pursuant to Art. 45 and Art. 52 DSGVO if you believe that the processing of personal data concerning you violates the DSGVO.

The addresses of the respective supervisory authority can be found on the authority pages.

If you send your complaint to a supervisory authority which is not competent, it will immediately forward it to the competent supervisory authority (art. 52 para. 2 DSGVO). You will be informed of this by the supervisory authority.

9. Legal bases

The legal basis for processing results primarily from the DSGVO.

In particular, the collection and use of your data results from Art. 8 Para. 1 DSGVO.

Furthermore, subject to the applicability of § 15 TMG, this is relevant as a basis in addition to the E-Privacy Directive (Directive 2002/58/EC).